

Annual Report

April 2010 – March 2011

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Men's Sexual Health



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Foreword

As the newly appointed Chief Executive of Wessex Community Action it is my pleasure to write the foreword for this report which has been put together mainly by Matt Othold, Youth Development Worker and Office Manager for Wiltshire and Swindon Mens' Sexual Health. The organisation has been through a turbulent time over the last year; with funding cuts and the resulting changes in the management structure, the remaining members of staff have had to carry the bulk of the load, with management being done through Wessex Community Action. I would like to take this opportunity to thank Matt and Mara for their exceptional hard work, offering advice and support to many clients, resulting in the outcomes reported here and helping to prevent the spread of STIs and HIV. I believe that WSMSH has delivered a valuable and much needed service to the LGBT community across Wiltshire and Swindon, in particular to young people who find it difficult to access conventional services, and we will continue to do this in Swindon and for a short time with the youth group in Devizes.

Our thanks also go to our partners in the Voluntary Sector and our funders, NHS Wiltshire and Swindon PCT. It is my hope that we will be able to regroup and strengthen, leaving us in a strong position later in the year to look at future funding to resume the much needed services in Wiltshire.

Once again may I thank Matt and Mara for their support and continued loyalty to the service and their clients.

Debrah Biggs
Chief Executive
Wessex Community Action

This Annual report has been compiled in compliance with the Service Level Agreement between Men's Sexual Health, NHS Wiltshire and covers the period April 2010 – March 2011

This report covers the activities within the NHS Wiltshire area of responsibility. Delivery has been undertaken by Matt Othold and Mara Ranieri Davey. Additional support has been given by Wessex Community Action.

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Summary:

This report covers the work of Men's sexual health during the period of April 2010 – March 2011.

“Men's Sexual Health exists to develop and deliver services which inform men of all ages within Wiltshire & Swindon about good sexual health, general health and well-being.”

We work directly with our client group across Wiltshire and Swindon via face-to-face meetings, telephone, email and our website, and indirectly through collaborations with local agencies.

Our key Service Objectives

- An information access point for confidential advice and support - *Provide a specialist advice and support service in Wiltshire and Swindon for Men's Health, with a particular focus on Gay and bi-sexual Men, men who have sex with men and other at risk groups, as previously identified, and communities.*
- Access to a comprehensive reference library of specialist books, local and national publications and client specific monthly magazines.
- Internet (portal) access point for client users.
- Client drop-in facility both on a daytime, evening and occasional weekend basis. The ability to interact with others and to receive support and guidance when needed.
 - Men who have sex with men
 - LGBT young people's group
- A Chlamydia Screening Service, collection point for free postal kits as well as an on-site screening service available. This service should apply to both men and women within the specific targeted age range - *Support the role out of the Chlamydia Screening Programme in pubs, clubs and bars and other agreed venues*
- Condom, Dams, Lube distribution and collection point.
- 'No Worries' advice and distribution point.
- Client counselling service, in-person, telephone and email based.
- Volunteer recruitment and co-ordination centre and hub.
- Educational and awareness centre, sex education, self-esteem and confidence workshops.
- Conferencing, training and organisational meeting venue.
- Storage facilities for Chlamydia, Condom provisions etc.
- To establish a first class service to meet the needs and demands of the client community.
- The Project will work with identified groups at high risk of sexual ill health to contribute to meeting the Local Delivery Plan and respective PCTs Sexual Health Strategy targets.

- Contribute and support the achievement of the Sexual Health targets in PCT Local Delivery Plans and the Sexual Health Strategies for Wiltshire.
- Increase awareness of HIV, AIDS and sexually transmitted infections (STIs) in the male population.
- Reduce HIV and STI infection amongst gay and bisexual men and men who have sex with men.
- Develop a skilled workforce
- Develop training programmes, with emphasis on “training the trainers.”
- Increase skills in Social Marketing within the team (including volunteers)
- Promote sexual health using evidence based and good practice methods
- Work with a variety of media on issues relating to homosexuality and HIV/STIs to reduce stigma and improve knowledge. This will include the use of internet, radio, television and newspaper as well as others.

During the period of this report Men's Sexual Health has gone through many changes, despite this challenging year we have continued to provide an excellent service to our client group across the county.

The following table summarises some of the key statistics for this annual period

Men's Sexual Health – Estimated Outputs April 2010 – March 2011

Sexual Health Supplies	Condoms distributed by post	2,394
	Lube sachets distributed by post	1,670
	Dams distributed by post	157
	Chlamydia test requests by post	
	Leaflets requested by post	331
	Condom Packs distributed at gay Venues (2x condoms & 2x lube)	5,300
	Total condoms distributed	12,994
	Total lube distributed	12,270
Telephone Contact		744
Drop-ins		102
Public Events		58
Volunteers	Recruited	8
	GUM Buddy	4
Counselling	Clients	10
	Total sessions	69
Website	Men's Sexual Health	50,761
	2BME	1,015
	Q&A Both Sites	42
2BME Youth Group	Total membership	21
	Total fortnightly sessions	18
Chlamydia	Wiltshire Screens	247
	Swindon Screens	215
	Total Screened	462

The following sections describe the work of Men's Sexual Health in greater detail.

Services:

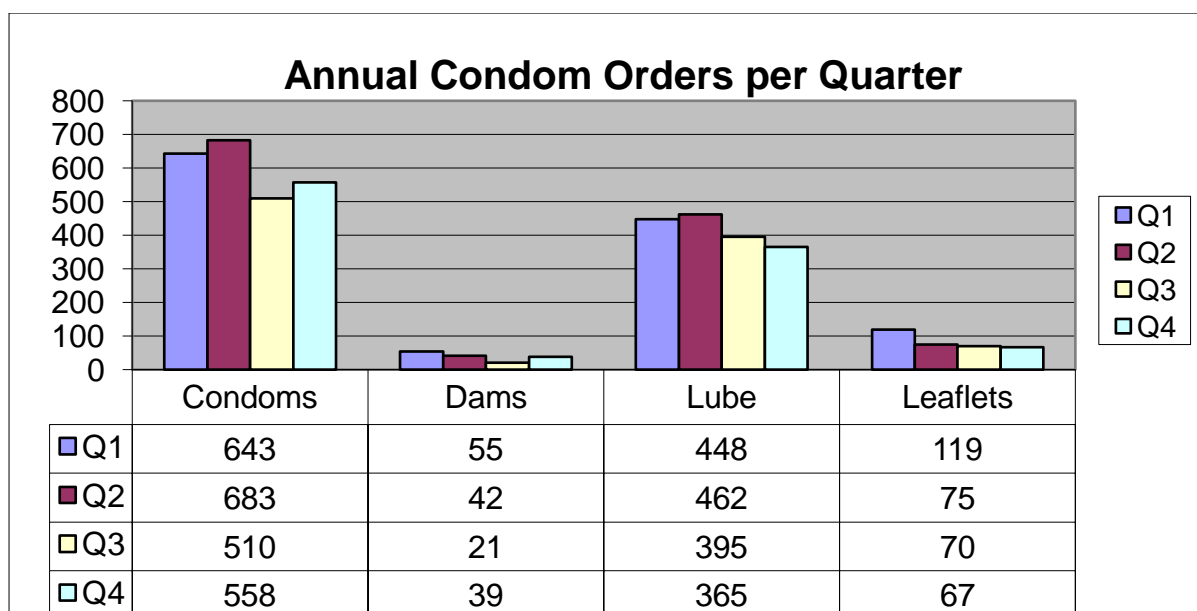
Men's Sexual Health has been around for nearly 15 years, previously known as Gay Men's Health, it is currently funded by two local PCT; Wiltshire and Swindon, with its main office in Devizes, and the service is currently managed by Wessex Community Action. The service currently employs three members of staff, one full time youth development worker/office manager, one part time social marketing worker and one part time admin worker. We work with volunteers, particularly when it comes to carrying out specific campaigns/projects, and running public events and college events.

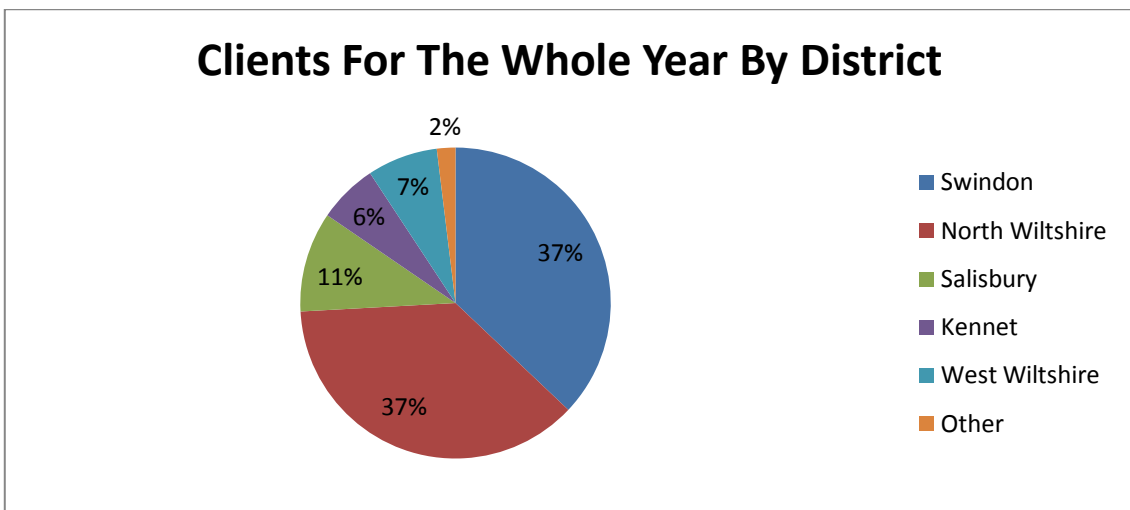
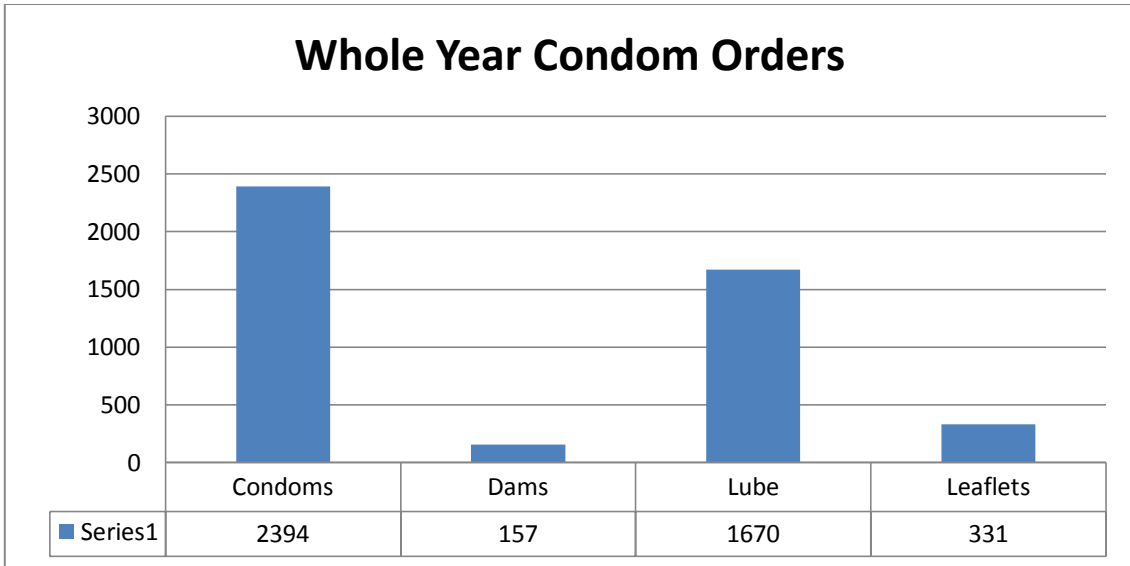
The main office enables us to meet with our client group in a friendly safe environment, which provides space for; our drop in facilities, counselling, youth group, testing, and training & meetings.

The commercial gay venues in the county provide the service with an established means of accessing our 'scene' client group. The service maintains condom packs, donation jars and resources at these venues, as well as providing a regular presence for events, such as World Aids Day, Pride etc.

Condom Distribution

The provision of free, easily accessible sexual health supplies and information has remained a core strand of the service for preventing the transmission of STI's & HIV. Between April 1st 2010 and March 31st 2011, we distributed **2,394** condoms by post, along with **1,670** lube sachets, **157** dams, **57** Chlamydia tests and **331** leaflets. We have also distributed condom packs at 3 venues across Wiltshire & Swindon, Mailcoach, Pink Rooms & The Rainbow Rooms with a total of **5,300**.





(Further statistics and graphs relating to this part of the service can be found in the appendices of this report)

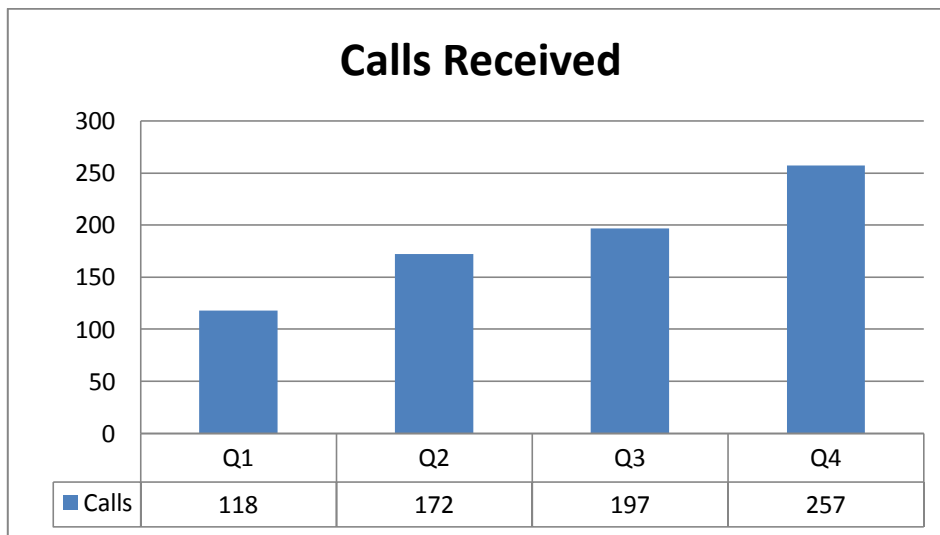
Telephone Contact

During this period we have received a total of **744** client calls to our service. The main bulk of these come in during office hours, but as we are able to divert calls to workers' mobiles out of hours, we are able to deal with clients who may not be able to call during business hours, which proves a vital area of support for some. The most frequent client call is around concerns about Sexually Transmitted Infections, where to go to get tested, what the tests include, what solutions could be and positive reassurance. Having the chance to discuss these issues before going anywhere near a GP or GUM clinic has proved hugely comforting to our client base.

The following have also featured regularly:

Sexual Health information
 Individual Support
 Marriage crisis
 Transgender advice
 GUM clinic signposting
 Hate Crime support & advice
 Poster requests
 Erectile dysfunction
 Gay venues
 Gay youth support
 Chlamydia advice
 Coming out
 Testicular Cancer
 HIV concerns

Condom Pack requests
 Chlamydia test requests
 Child abuse
 Family counselling
 GP signposting
 Leaflet requests
 Condom queries
 Counselling
 volunteering
 Transgender support
 Premature ejaculation
 Prostate cancer
 Drug advice
 Hate crime



Drop in

The drop in service is available week days during office hours, which is when most of our clients will access the service. We also run an out of hours week night session where clients who can't for whatever reason attend during the day can come along on this evening period. We also make the availability of weekend sessions if a client has needs that could not be met during the other two services; however this is not a heavily used option.

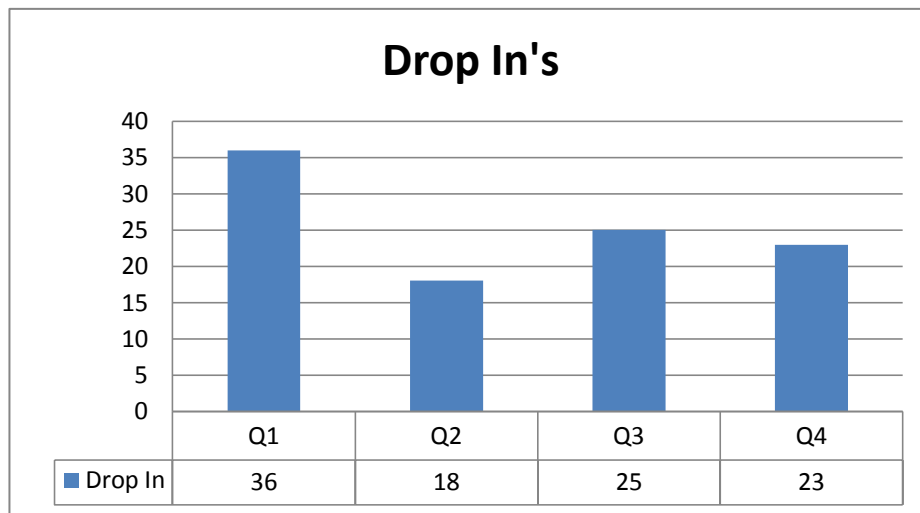
The most frequent query when coming to the drop in is the request for testing and Sexually Transmitted Infection advice and support. Discussions around future good sexual health practices, condoms, lube etc are discussed, with GUM appointments either signposted or made for them with the option of GUM buddy if requested and

free condoms, lube, leaflets, Chlamydia tests are always made available, with follow up appointments offered. For most men the chance to talk openly and in confidence with a trained member of staff before talking to their GP or Clinician provides a big weight of their shoulders, and will increase uptake in testing for those who previously would not have approached further services.

The service has been accessed by **102** clients during this annual period, and these are also some of the following issues that covered amongst others

Sexually transmitted infections
 Counselling requests
 Transgender concerns
 Self harm
 Feeling isolated
 Condom pick up
 GUM referral
 Prostate concerns

Erectile dysfunction
 Cross dressing
 Bullying
 Depression
 Requesting testing
 Sexual Health information advice & support
 Family mediation
 Local Scene information



Public Events

Men’s Sexual health has taken part in and/or organised **58** public events throughout the year. This is a great chance to promote the service, provide resources, and interact with the public and other voluntary/public organisations & Staff.

The following is a list of some of the events we attended or organised:

Salisbury Health Fair
 Tidworth Health Fair
 BCTV Volunteers Day
 Castle Coombe Steam Fair

Westbury Health Fair
 Downton Cuckoo Fair
 Salisbury Festival
 Wiltshire County Show

Marlborough Spring Fair
 Rebellion 1685
 Rainbow rooms events
 Pink room events
 Swindon Pride

Chippenham Festival of Culture
 World Mental Health day
 Mailcoach events
 Swindon Town Football club
 Swindon Youth Festival

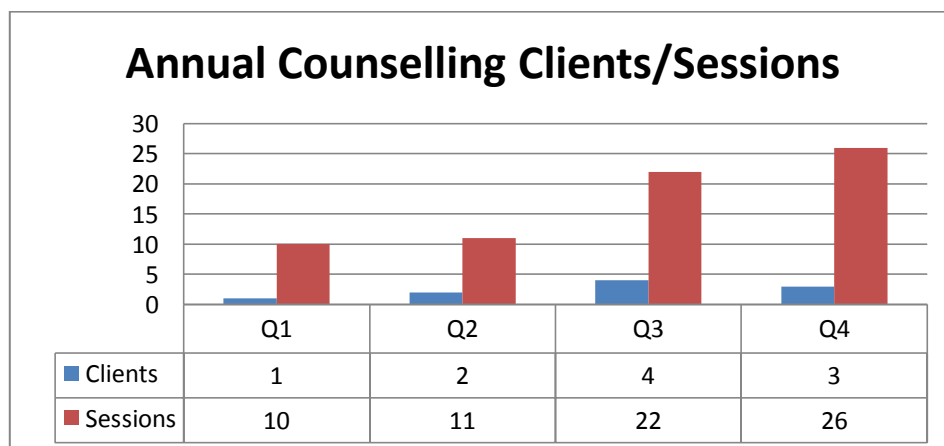
Wiltshire & Swindon Colleges Fresher Fairs
 Wiltshire & Swindon Colleges World Aids Day
 Wiltshire & Swindon Colleges Diversity days
 Wiltshire & Swindon Colleges Chlamydia screening events
 Wiltshire & Swindon Colleges LGBT history events

Volunteers

As a service we continue to engage with the public to recruit new volunteers for the organisation with a total of **8** new volunteers this year. The main use of the volunteers this year has been in helping with the many events we have participated in or ran, our biggest event at Swindon & Wiltshire pride required 7 dedicated volunteers on the day, a lot of which, having enjoyed supporting us the previous year, returned to lend their skills on the day. We have also seen our volunteers help us with the campaigns and projects we did throughout the year, with two being featured in our posters.

Counselling

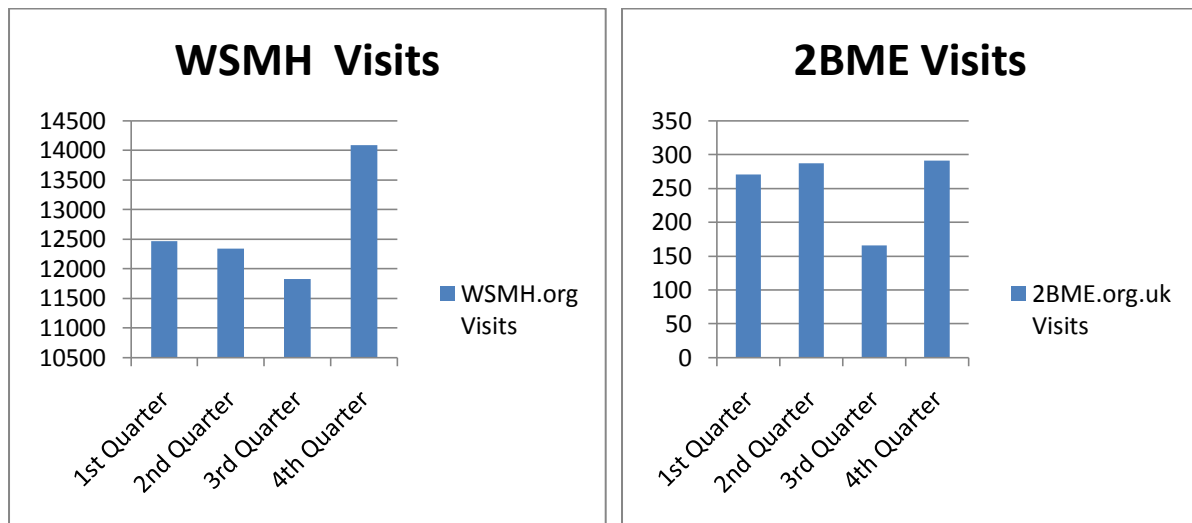
The organisation continues to offer a free counselling service to its clients, with an initial 6 sessions, with the chance for longer term if after that period both client and counsellor agree that is required. We currently have two counsellors, a volunteer trainee counsellor for our clients in Wiltshire, and a fully qualified counsellor for our clients in Swindon. Feedback from clients around the support they have had from this area of the service has been excellent, and the counsellors themselves have expressed the passion with working with such a diverse client range.



Website

The website continues to be our hub of information for the people of Wiltshire & Swindon, with a total of **50,761** for the Men's Sexual Health site and **1,015** for the 2BME site. It allows our clients to access information, order safer sex supplies and learn about other services from the privacy of their own home 24hrs a day. Our internet services are particularly useful for the isolated clients who may not have access to transport, and for clients who are not comfortable about accessing local services in person or via telephone.

Both websites saw a big increase in views during the 4th quarters, and although we can't say with absolute certainty the reasons why, we can hypothesise that on WSMSh the increase was due to the LGBT history campaign we ran and the 2BME due to 'It gets better today' film campaign.



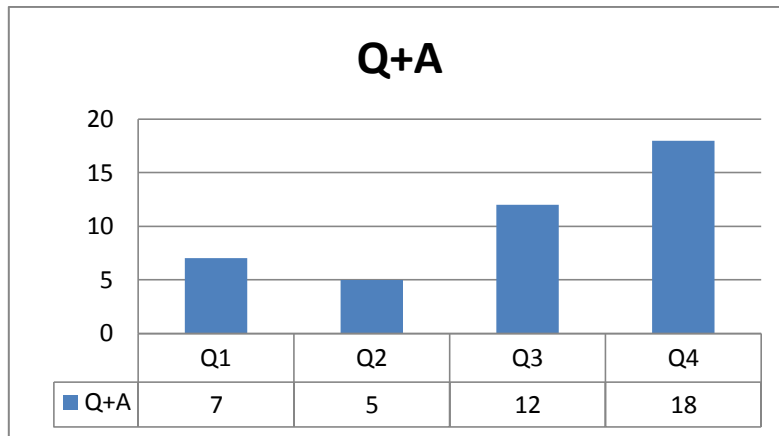
(Further statistics and graphs relating to this part of the service can be found in the appendices of this report)

The Q&A forum has had a total of **42** questions answered during this period which is almost double that of the previous year. This again gives our clients who might not be comfortable with coming to the drop in or phoning up a space to have any concerns dealt with in a professional way. And although we have no way of knowing if these questions are from people within our service area, it is immaterial to the purpose it serves as people within the county who suffer from similar issues will find this information extremely helpful and comforting and it will either put their mind at rest or prompt them to make an appointment when they previously wouldn't have.

The following topics have been featured on the Q&A service this year:

- Premature ejaculation
- Semen concerns
- Sexually Transmitted Infections

Penile health
 Impotence
 Urinary concerns
 HIV queries
 Coming out
 Masturbation



2BME Youth group

The 2BME group is a service that Men’s Sexual Health provides, which is aimed at anyone who identifies as LGBT or who may be questioning or curious and their friends, aged between 14-19yrs old. It is based in Devizes but is county wide and it offers a safe space to socialise with other LGBT youths, where they are involved in informal workshops & fun activities, while getting support from both members and staff.

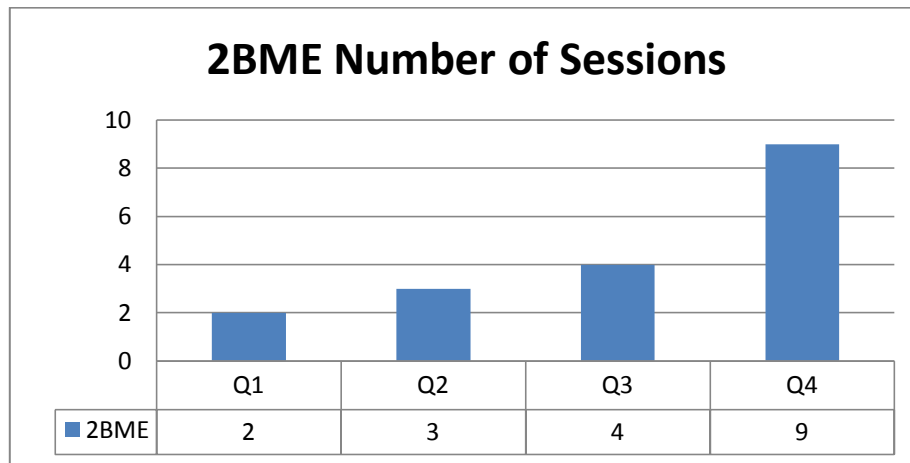
We realise the pressures young people face on the scene, particularly with regard to sex, image, drugs and alcohol, and how the 2BME youth group was an antidote to that, a place where they could be ‘themselves as themselves’ without substance use or the pressure to look and behave in a particular way. In terms of models, young people don’t often have an opportunity to see what a lesbian or gay relationships looks like, as only heterosexual relationships are modelled everywhere. We need to affirm that it’s ok to be gay as a central principle to what we are doing and help them develop a positive affirmation of their sexuality.

If a young person lives in a small town or village it’s very difficult for them to go into their local news agent and pick up the “Gay Times”, or go and visit the local shop or pharmacy to get lubricant without raising unwanted interest. Therefore there is access at the group to sexual health resources, condoms, lubricant and the national gay press to help combat these barriers.

The group began the year still in its infancy with some staff changes, but through

further promotion, increased referrals and gaining a new volunteer staff member, the group has become a thriving hub of LGBT young people.

We have seen a total of **21** members through the year, with a total of **18** fortnightly sessions having run through the year.



The informal workshops that we run with the group are one of the core purposes of this group, LGBT topics just don't get touched upon in schools/colleges, and we cover areas we feel every LGBT young person should know to prepare them with the best skills for the life they are going to have, whether it's to help their sexual health knowledge, life skills, personal development, peer mentoring etc, for example some of the topics covered this year have included HIV/Aids, Personal Safety, Internet Safety, Homophobia, Hate Crime & reporting, delaying sex, relationships and love. We had some Guest Speakers to assist with some of these topics.

We also show LGBT focused film nights; for many reasons, if they are not 'out' then they are unlikely to find the opportunity to either go to the cinema, rent or watch on TV at home such a film, and because there just doesn't seem that many chances to watch said film on such mediums, we feel it's important that they see representations of themselves in media (especially when the media often paints LGBT issues in such a negative fashion.) Seeing stories featuring LGBT relationships, experiences, history, politics etc will educate them, make them feel more inclusive as well as providing a social experience with other members, and areas for discussion in future sessions.

The group also has its own website that provides an exclusive members' area, where the young people can interact safely outside of group times and message staff workers anytime if they need further help or support.

Indirectly, mental health is fundamental to what we do. Struggling with your sexuality and the whole process of coming to terms with it yourself is a process fraught with possible mental health issues like anxiety and depression that are around for a lot of young people who access our groups. Although we might not do work directly related

to mental health, by allowing young people to feel happier about who they are as LGB people we are implicitly helping them to feel less anxious, more able to engage with others, families, colleagues, school etc. in a way they feel they don't have to hide.

However at the same time we are not promoting this as a mental health service because of the stigma attached to the words mental health as this would put them off, particularly as many young people have at some time already associated being lesbian or gay with being somehow 'abnormal'.

The 2BME members via one to one feedback and evaluation forms had very positive things to say about the changes that had happened in their lives as a result of their participation in coming to the group.

Forming friendships

For nearly all of them it was the biggest success of their involvement with the youth groups and the single biggest motivating factor for their continued attendance. For some young lesbian and gay people their gay peers were the first 'real friends' they considered they had.

Gaining confidence

Young people felt they had gained enormously in confidence since attending the youth groups. This confidence was apparent in many ways, not just in feeling more confident about their sexual identity, but felt this confidence impacted on all areas of their lives.

Accessing and coping with 'the scene'

The lesbian and gay commercial club and bar scene was viewed by many of the young people as a 'necessary evil'. Many spoke of the pressures of drugs, alcohol and casual sex, as well as the need to look and behave in a certain, acceptable way. While most of the young people felt that they wanted to be able to 'go on the scene' because there were exciting times to be had, they felt that the youth groups gave them opportunities to do that safely. This meant they had peers to go with, the knowledge that the groups offered something safer and different if they didn't like the scene, and importantly, they had discussed with peers and workers issues like the pressures, the effects of alcohol and drugs, the potential dangers, negotiation of sexual relationships and issues of personal safety. Some of the young people particularly valued the sense of safety and awareness this had given them.

A gateway

Several young people spoke about the groups being a lever or gateway for other development and opportunities in their lives. For some this meant being able to develop a social life with lesbian and gay friends outside of the groups, and for others it meant being able to go out on the scene, to lesbian and gay venues and for

some it was a gateway to other services the staff knew of that could help them in other aspects of their lives.

Coming out

Most young people felt that as a result of attending the groups they had grown in self-confidence and self-belief. Hand-in-hand with this came the belief that they should not need to hide their sexual orientation or be ashamed of it. Some young people had come out to many friends and family members as a result. For other young people they felt they had developed the skills to know when to 'protect' themselves by not coming out, or how to judge when it was best or safest for them to do so. Developing these judgment skills was something many of the young people felt they had learnt.

Being happier

As well as feeling more confident, the young people felt much happier with their lives as a result of attending, of making friends and being able to be open about their sexual identity

Shared experiences and peer support

As well as making meaningful friendships in the groups, young people highly valued the opportunities to share with and learn from peers' experiences in terms of being able to cope better with adverse experiences. Young people also valued being able to offer their own experiences to help other young people

Help and support when you need it

Being able to access support when needed from both workers and young people was another valued aspect of the youth service. Most of the young people spoke with high regard for the skills of the workers and their ability to 'pick up' when a young person needed support.

The group has also taken part in a film project this year, which was a highlight of the year for the group and is detailed further along in this report under the projects and campaigns section.



Partnerships:

As well as working directly with our client group, the service works with other organisations to encourage referrals, raise awareness of our client issues, and help develop strategies and policies which take our client audience into account.

Below is a list of those groups or organisations that we have worked with during this reporting period.

Wiltshire Police
Wiltshire County Council
Wiltshire Connexions Service
Swindon Colleges
Equalities South West
SCAR
Wiltshire Youth Service
Wiltshire Advice Service
Wiltshire PCT
BANES PCT
THT West
Somerset Gay Health
John of Gaunt School
LGBT Consortium
Trowbridge Tigers
Stonewall

Wiltshire Fire and Rescue
Wiltshire Race Equalities Council
Wiltshire Colleges
South West Wiltshire Diversity Group
Equal Chances Better Lives'
Wiltshire Involvement Network (WIN)
Wiltshire Alzheimer's Society
Avon Mental Health
Swindon PCT
Salisbury Health Trust
Healthy Gay Hampshire
Age Concern
Strategic Health Authorities
Rainbow Rooms
Swindon Town Football Club
Biggerhouse Film Company

Projects & Campaigns:

In addition to our ongoing core services, Men's Sexual Health undertakes projects with specific goals that ultimately link closely with our overall project aims, objectives and outcomes. This section details projects completed during the period of this report and our plans for the future.

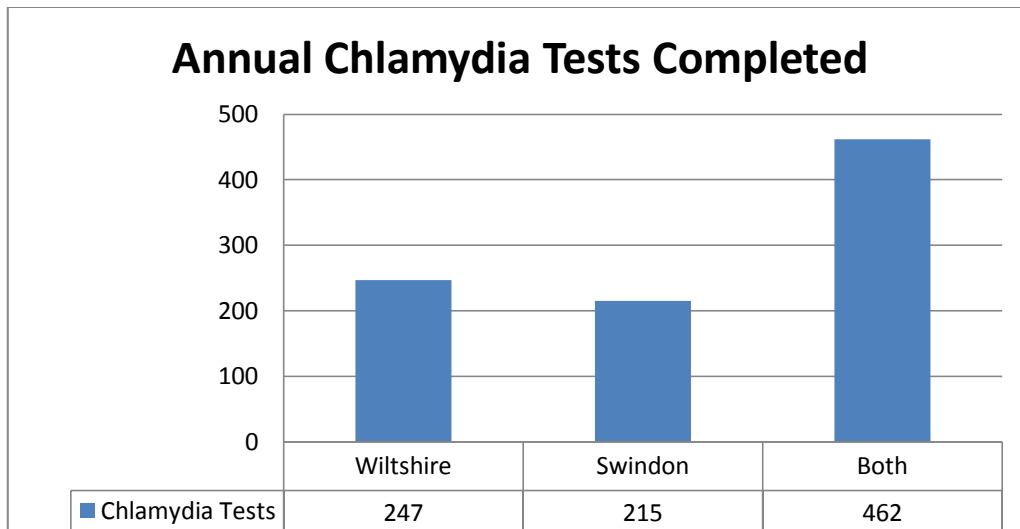
Chlamydia

Chlamydia screening and preventing is one of the key targets towards which we work, it was for this reason that we made this one of the major campaigns, launching it during the second quarter. After some market research trying to decide what incentive to use alongside the campaign, the most positive feedback that came back from the options we presented was to go with the Shutter shades, with the idea of using a slogan around not wearing blinders. Through the concept of the poster we used to run this campaign we came up with the idea of using an actual MSH volunteer to represent the male aspect of the campaign, as when running events with the volunteer present this gave rise to increased discussion.



We launched this at Swindon & Wiltshire Pride, where despite the poor weather and reduced numbers attending on the day based on previous years, we managed to successfully almost double our figure from the previous year's screening. The feedback on the day from the clients was the popularity of seeing others with these shades walking around and the demand to have a pair themselves.

This was a yearlong campaign, and we did regular screening events at the colleges across Wiltshire & Swindon, and the Mailcoach in Swindon, providing us with the final annual total of **462** completed screenings.



World Aids Day

We had initially had big plans for WAD this year, but due to the current economic climate it was deemed by the steering group and the funders to be too grand, and something to revisit another year. So we came up with a lower cost idea but one that would hopefully still result in a big increase in raising the awareness around WAD.

We came up with the slogan ‘Respect the Ribbon, wear a condom’, this was with idea that the message of what the ribbon represents is being lost or not even considered, so we wanted to bring that to the forefront of our campaign, especially with the current younger generation who were not around during the 80’s big national campaign, and for whom HIV/AIDS doesn’t feel like an issue.

Like our Chlamydia campaign, we once again recruited a volunteer to pose for the poster that would accompany our campaign, this again reduced costs as we were not sourcing a stock image, and it also again provided discussion when running this campaign at events. We came up with 4 different posters, each aimed at a different target audience.





We sent them to all GP's and clinics across Wiltshire & Swindon, selected pubs and clubs across counties, shops, public sector & voluntary sector buildings and offices, and colleges. These were followed up by visits to some of these locations during the week of WAD, where we engaged with the public around HIV/AIDs and other STI's as well as general sexual health advice and information, gave out safe sex packs, and donations for red ribbons. Our campaign was picked up by a few websites, and also a few radio stations aired interviews with staff around this campaign and the purpose of WAD. Feedback from both the public and services during and after the campaign was highly positive, and the overall campaign was deemed a success.

LGBT history month

LGBT history month is an important subject to cover every year, but it's one subject that can be very hard to engage in, especially with the general public, unless they have a vested interest, so when we learnt that for the next two years because of the Olympics coming to the UK, they have decided to focus on tackling homophobia in Sports, we thought this would be an amazing opportunity.

Homophobia in sports is an issue that has been going on for years; on the field, in the changing rooms, on the terraces and in media reporting, with little done to tackle it. With only a handful of major sports persons who have publicly 'come out' over the years, issues of homophobia are immense within the sporting world. Players fear they may lose their job, lose their sponsorship, not be picked to play or taken less seriously as a player. They may face abuse from team mates, spectators and the media. With all these concerns it is no wonder very few have taken the step to be willingly acknowledged as an LGBT sports person.

Knowing who our current client base is, but that there is a massive target audience out there who are unlikely to know of our service and who this campaign would be mainly aimed at, was a great chance to do some really positive work.

After doing research into the area, we soon became aware of a organisation called 'The Justin Campaign' which in the previous year had launched the first 'international day opposing homophobia in football' and was gearing up for its second year. After making links with them, we became aware of the Gay football league and were pleased to find out Wiltshire had its own team being represented in this league, the Trowbridge Tigers. Through plans of partnership working and linking with future campaigns with MSH, the Trowbridge Tigers were more than happy to be associated with the campaign and promote it and the service. After a few staff meetings we had come up with our slogan 'Show homophobia the red card' and poster to run with this campaign.



This was sent out to over 150 sport centres, gyms, sports clubs and sports bars, as a large poster but also as a flyer with information about the campaign and the service on the back, which would ideally be left at reception areas of those places for the public to pick up. It was also sent to other public sector and voluntary sector organisations, and was toured around the colleges in both counties at events during February. Out of all the football clubs we approached, we were allowed to do a display stand at a live game at Swindon Town Football club, where we handed out over 1000 flyers and talked with the public about the campaign. We got a very welcome response, which was fantastic as this was our key target audience for this campaign.

The campaign was also picked up by over 10 other websites, including the BBC who did promotional stories on it and even the local press ran news items, and as a result website views increased by over 2000 for that quarter, as well as a substantial increase in phone calls. The Trowbridge tigers have also seen an increase in website hits and new membership for the squad since the campaign launched and they look forward to working with us again on future projects.

It Gets Better...Today

This is a campaign that the national organisation Stonewall ran. Over in America, this past year has seen a big increase in teenage suicide from LGBT students, and 'The Trevor' project launched the 'It gets better' campaign, which was about getting people to do monologues to the camera and upload onto social networking sites and popular video blogging sites like Youtube, about making the decision not to do something drastic right now and how down the line in the future, life will get better. This was a huge success in America, with many celebrities getting involved and increasing the publicity it got and even the President ended up making a video. The campaign was adapted and ran by Stonewall, with the additional suggestion 'It Gets Better... Today' this had the concept that from today you make a change to improve your situation. Stonewall came up with the idea to promote this campaign with a competition to design and create a 3 min video that highlights the issues in the 'It gets better...Today' campaign. The 2BME group jumped at the chance to come up with something and after discussions, we were told we could use some of the WYPOF funds we were awarded for this project. We got in touch with an award winning film maker who came in and spent time with the group developing their ideas and then over one weekend we shot the film in Devizes, involving every member from the group at the time. This was a massive accomplishment for them, openly discussing their lives with each other and being willing to share them in the film, it brought the group closer together, gave them perspective on what's going on for them as well as others, developed new skills, a shared experience that they can all look back on and be very proud off.



We recently found out the video came 4th in the competition which although wasn't in the top 3 to be shortlisted and shown at the LGBT film festival in London, it was still a massive compliment from a National competition and the feedback the members got along with a free t-shirt and goodie bag from Stonewall was a big accolade for them. The video has now been featured on the Stonewall website, as well as numerous websites online and has been used in training events.

Future:

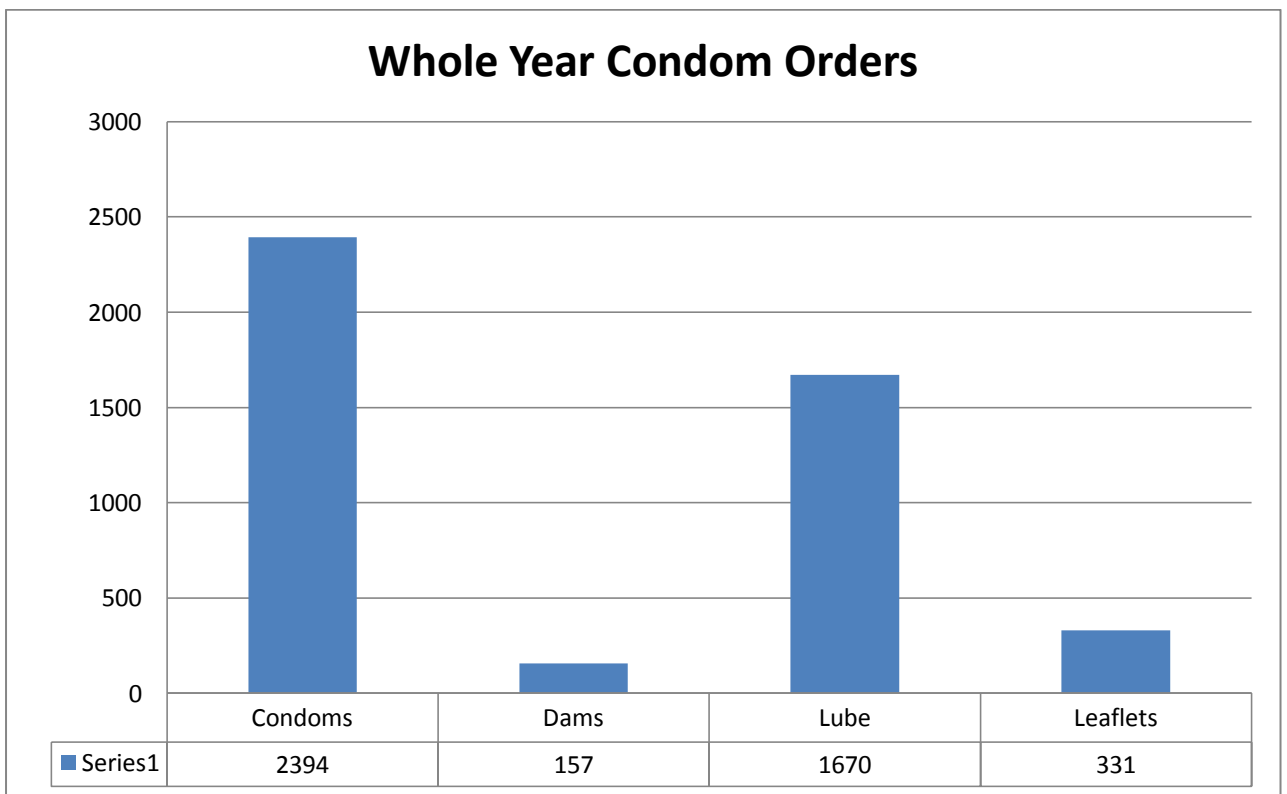
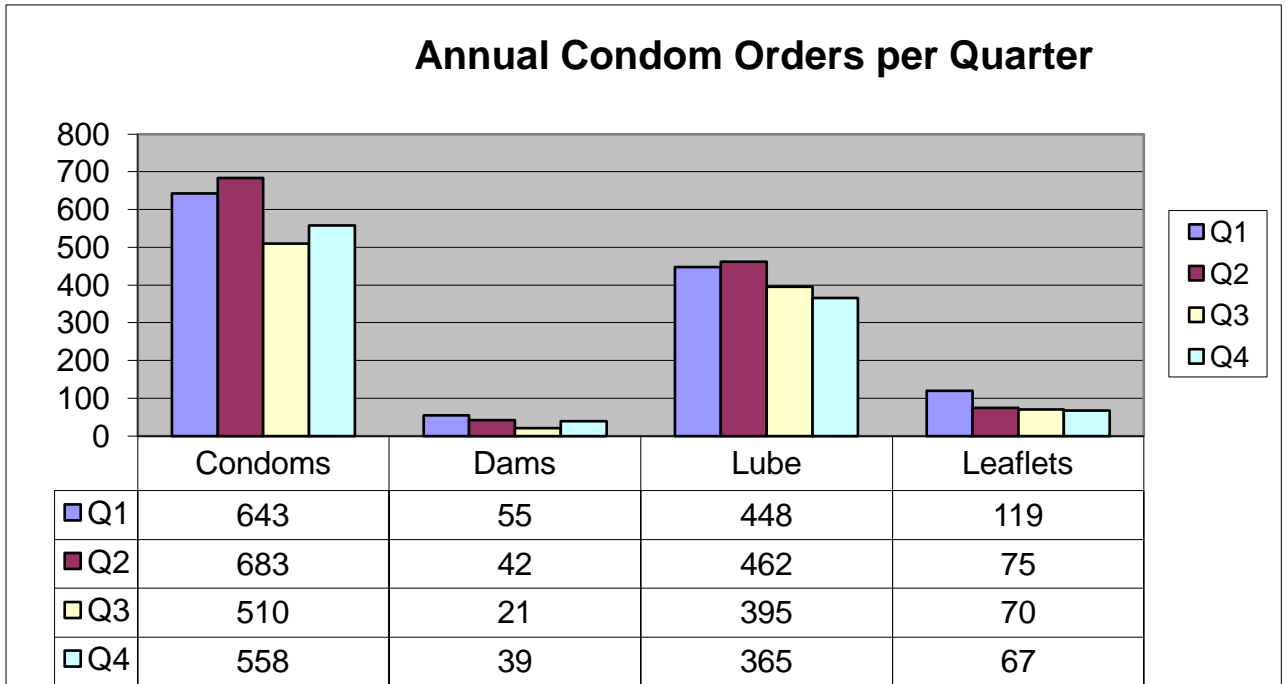
As this financial year comes to an end, we look forward to the next chapter in the history of Men's Sexual Health, with the funding being discontinued from the Wiltshire aspect of the service, the organisation will continue to run in full capacity in Swindon, while maintaining links in Wiltshire with optimism that relationships can be rebuilt and retendering can occur.

The following are early ideas that we as a service hope to develop and implement in the new financial year.

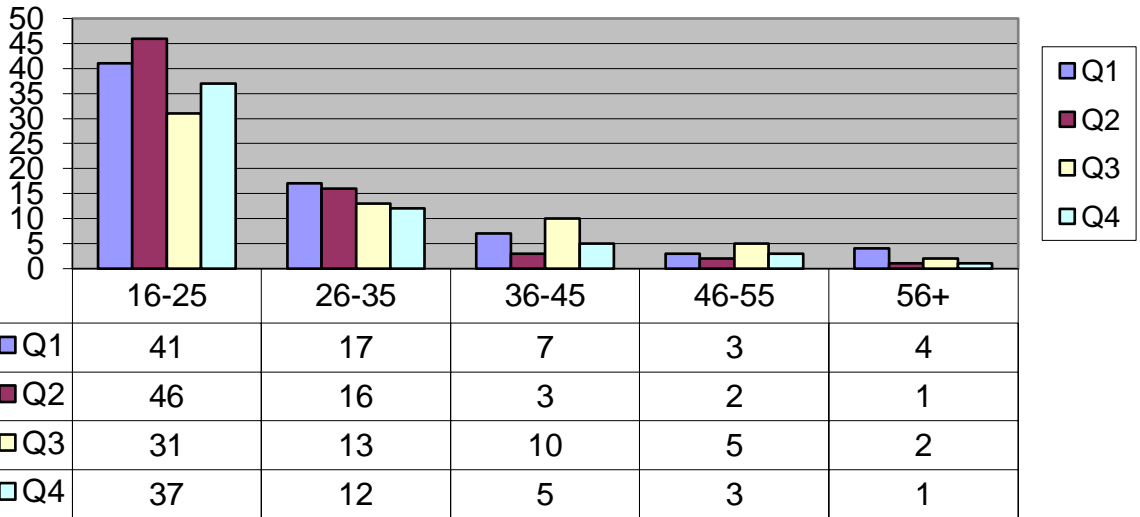
- Our next campaign for quarter 1 will be a big push in raising the awareness of male cancer, in specific, testicular and prostate and hopefully linking back up with the Trowbridge Tigers on this issue, ensuring we make the most of both National Men's Health week, and the Everyman Male Cancer Awareness month.
We will also be doing work around World Hepatitis Day in May at certain venues and events.
- Quarter 2 will hold the big event of Swindon & Wiltshire Pride; this is a key event for raising publicity of our services, engaging with the community and screening. This quarter will also see new students at Freshers where we will be engaging with them at the colleges so they are prepared for the year ahead.
- Quarter 3 holds our big event of World Aids Day; we intend to make this year's the biggest yet.
- Quarter 4 with the Olympics fast approaching, once again, for the second year running, LGBT history month will be dedicated to reducing homophobia in sports, and as we had a hugely successful campaign on this, we need to re launch it again with added dimensions to increase publicity and community engagement.
- Multi-media marketing and social networking are massive right now and we need to be continuing to explore and work in this field. Our work on Facebook and Twitter will continue, and we plan to launch our own Youtube page with the anticipation of doing more media projects. And with mobile apps providing clients a new way to engage in 'risky situations' we will continue to monitor and engage with them on this medium.

Appendices:

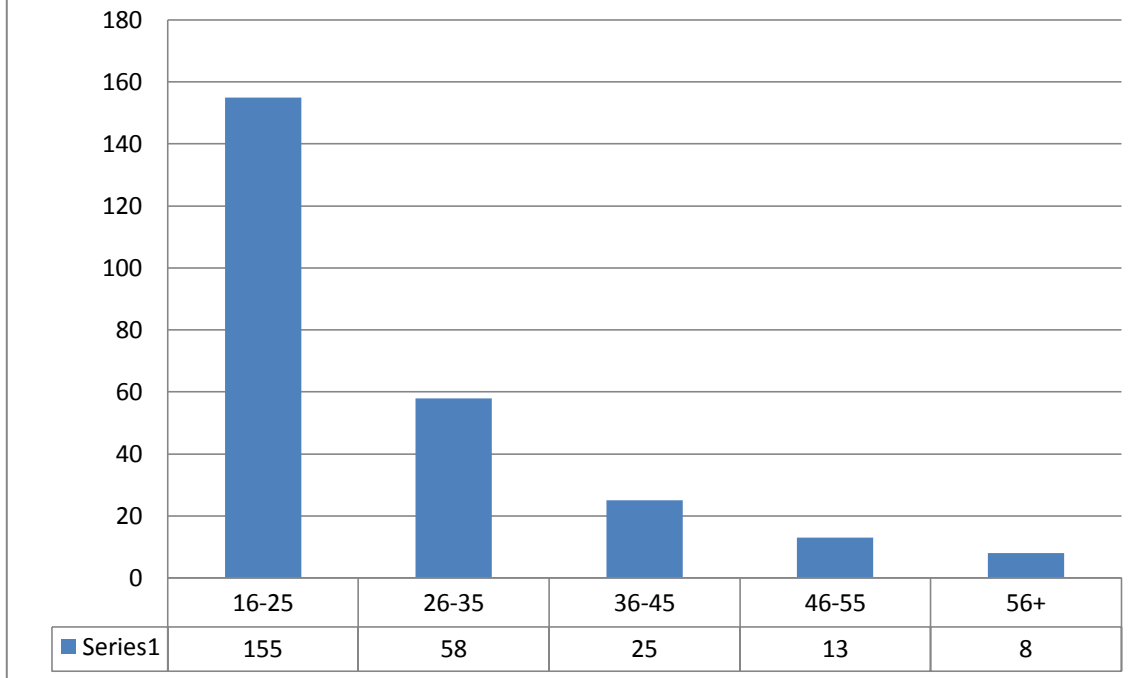
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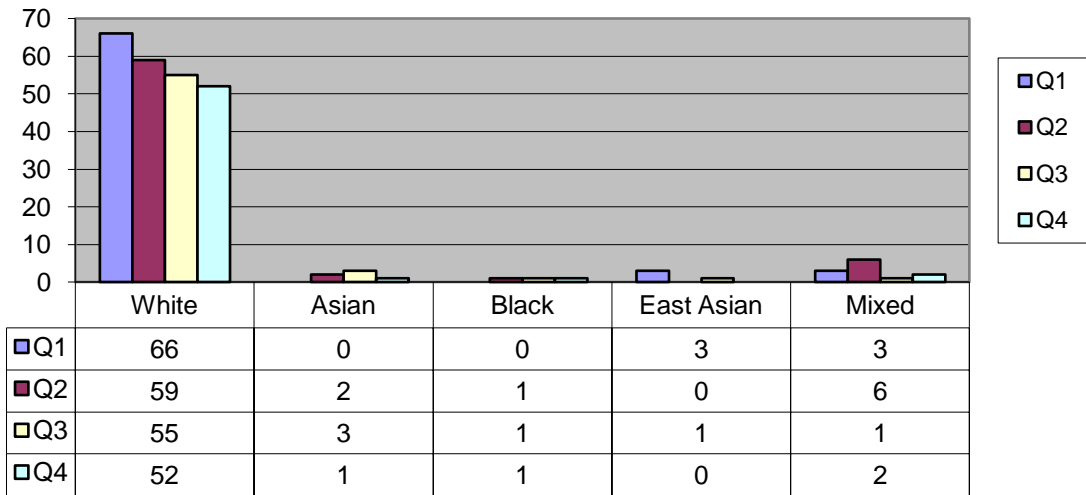
Annual Age Groups Orders per Quarter



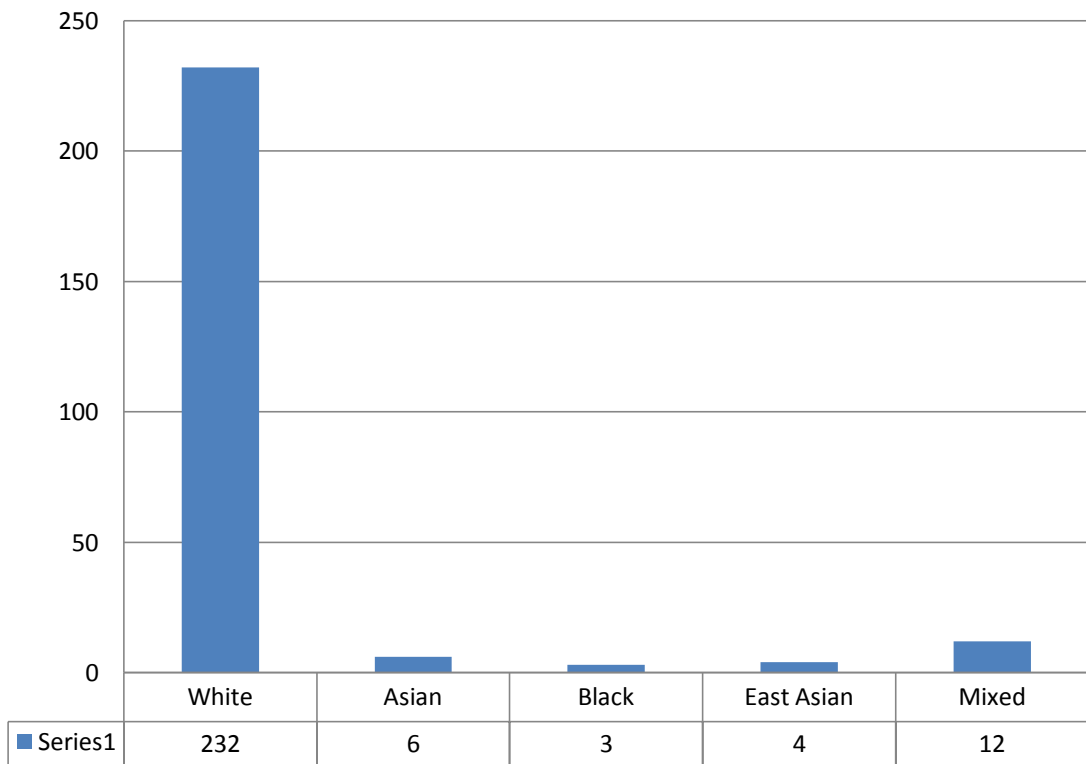
Whole Year Age Groups



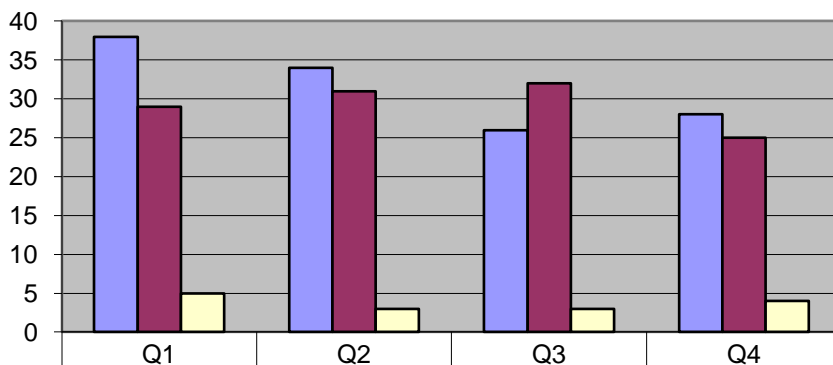
Annual Ethnicity Orders



Whole Year Ethnicity Orders



Annual Sexuality Orders per Quarter

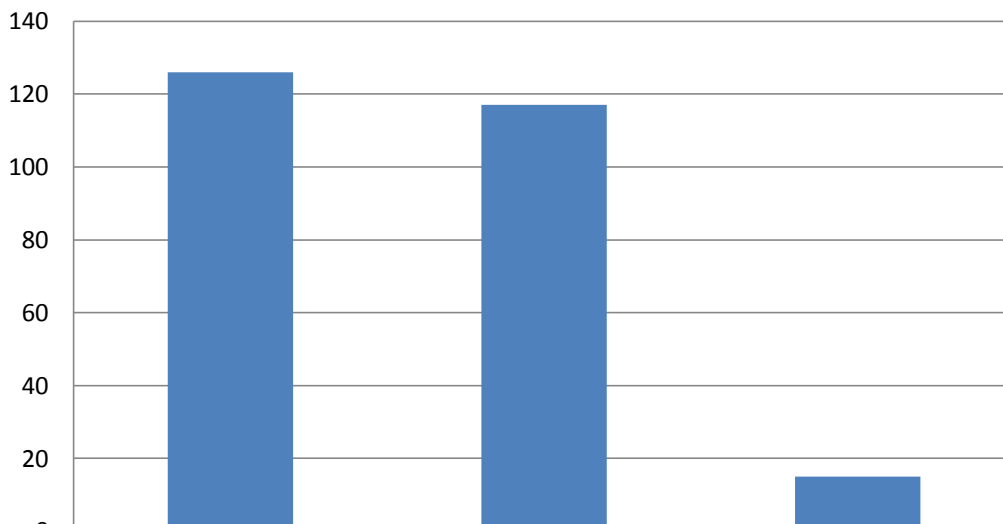


	Q1	Q2	Q3	Q4
Gay	38	34	26	28
Bisexual	29	31	32	25
Men who have sex with men	5	3	3	4

Legend:

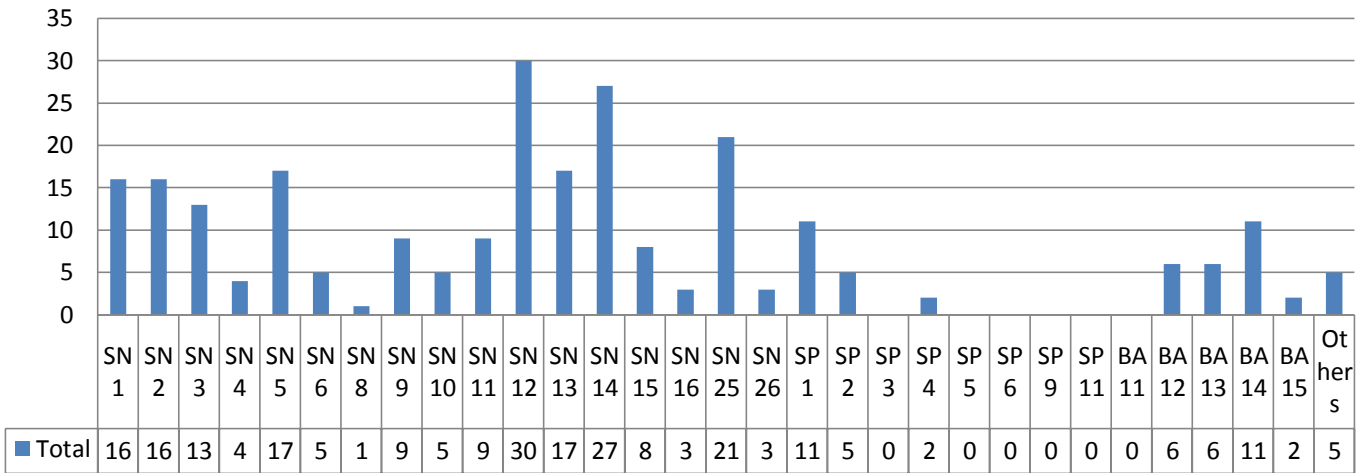
- Gay
- Bisexual
- Men who have sex with men

Whole Year Sexuality Orders

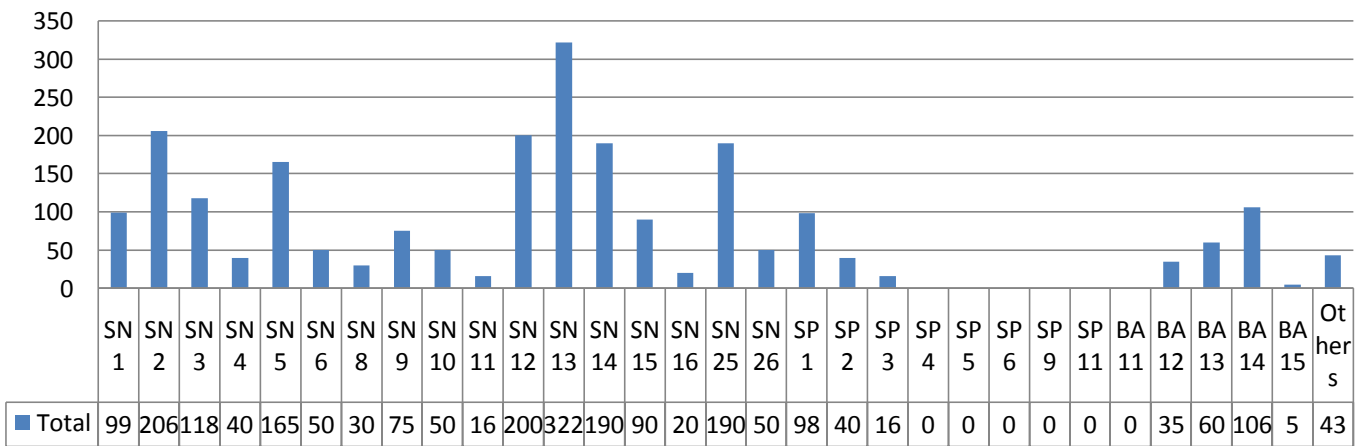


	Gay	Bisexual	Men who have sex with men
Series1	126	117	15

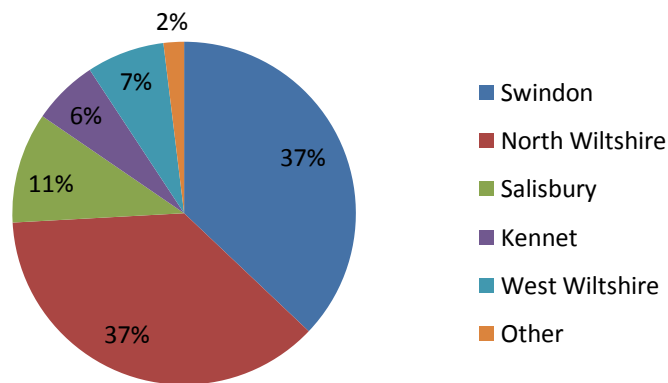
Annual Number of Client Packs post code



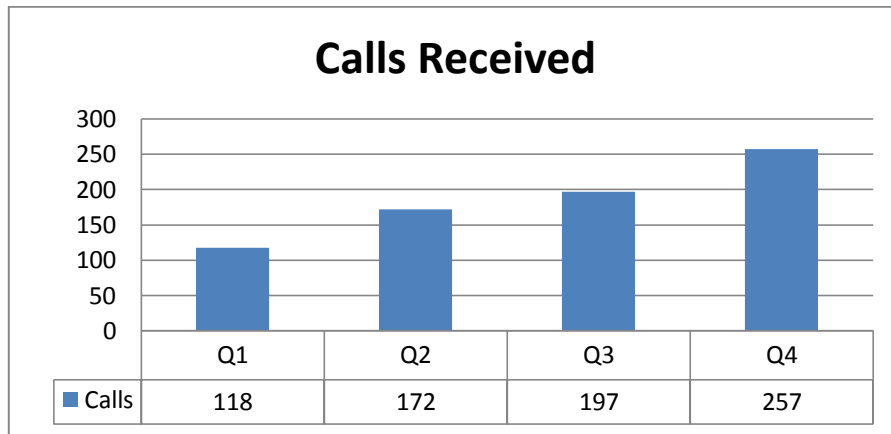
Annual Number Of Condoms Ordered



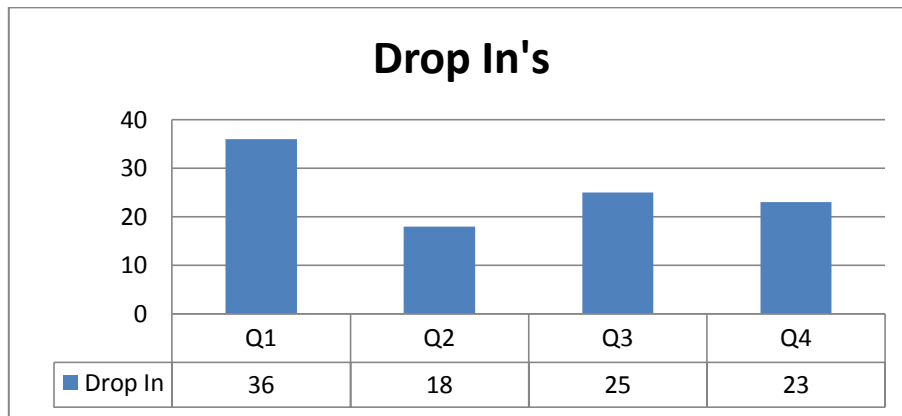
Clients For The Whole Year By District



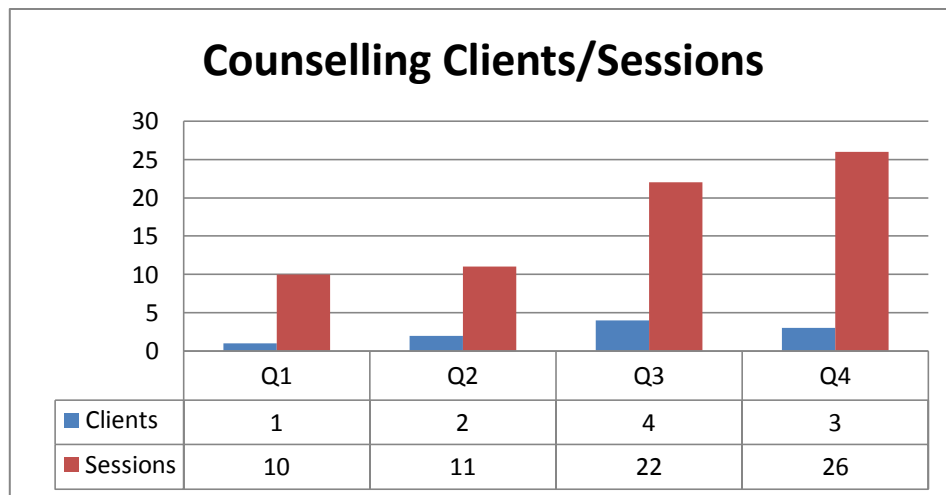
Telephone contact:



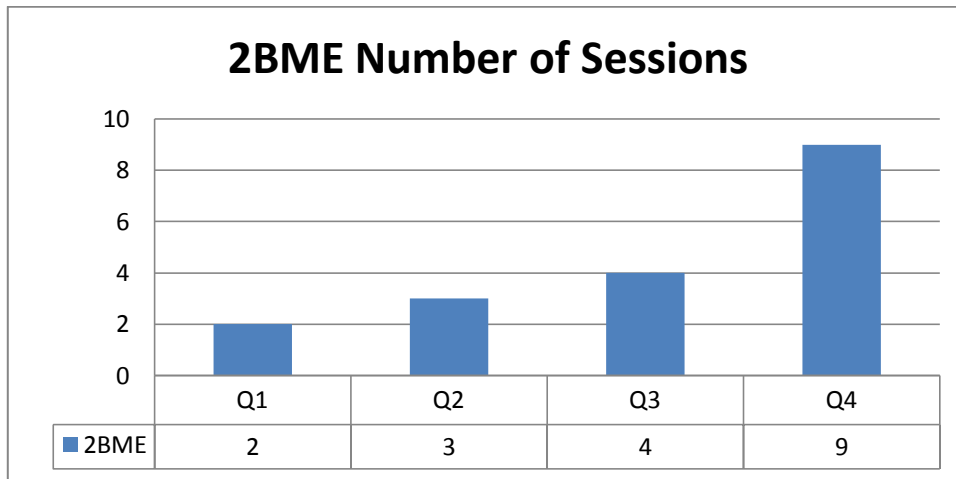
Drop in



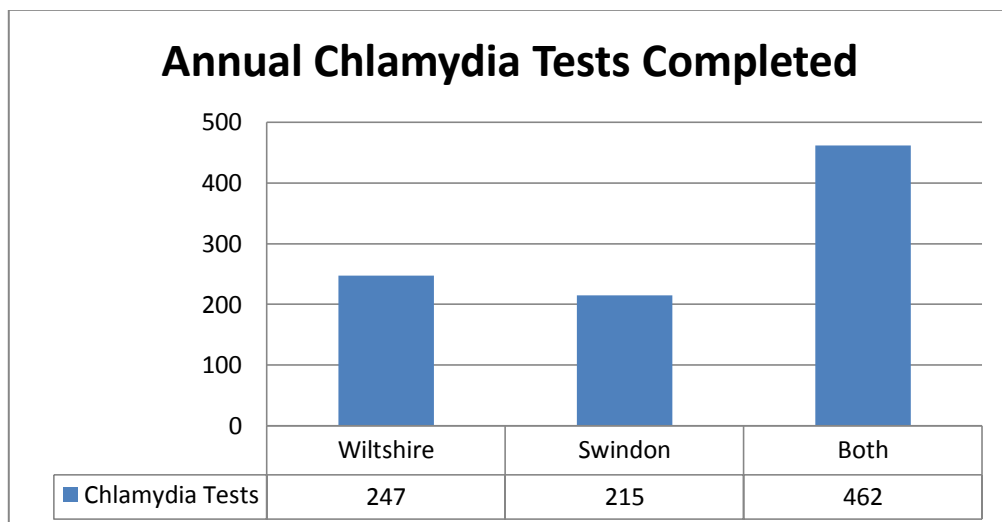
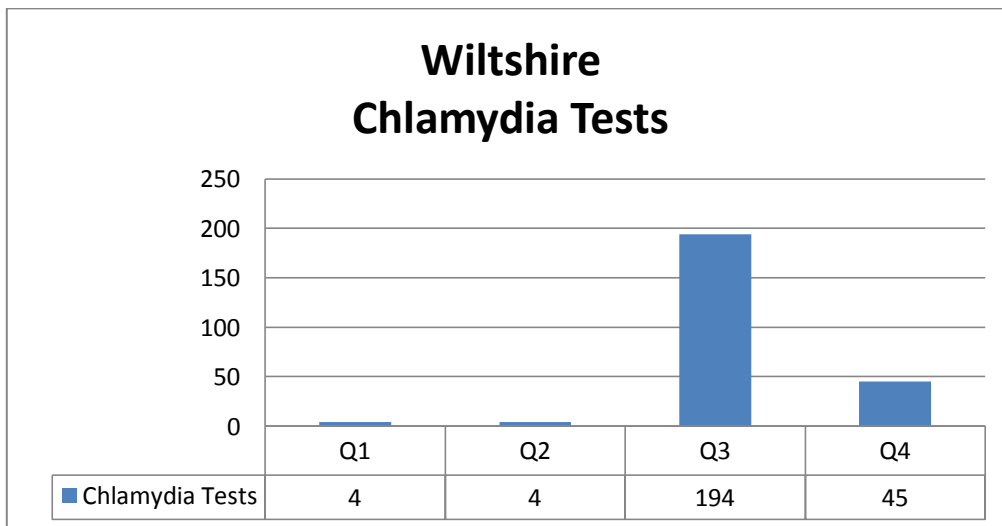
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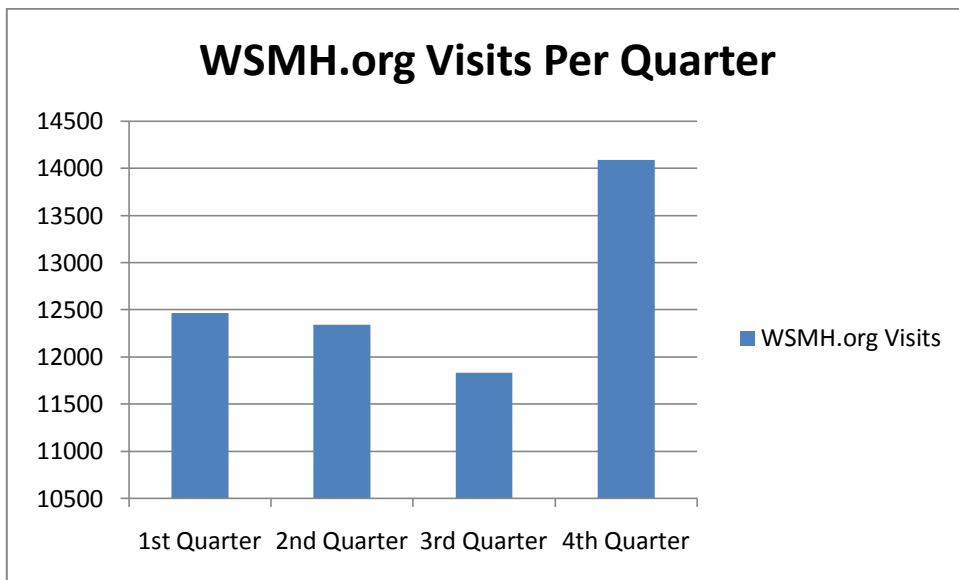
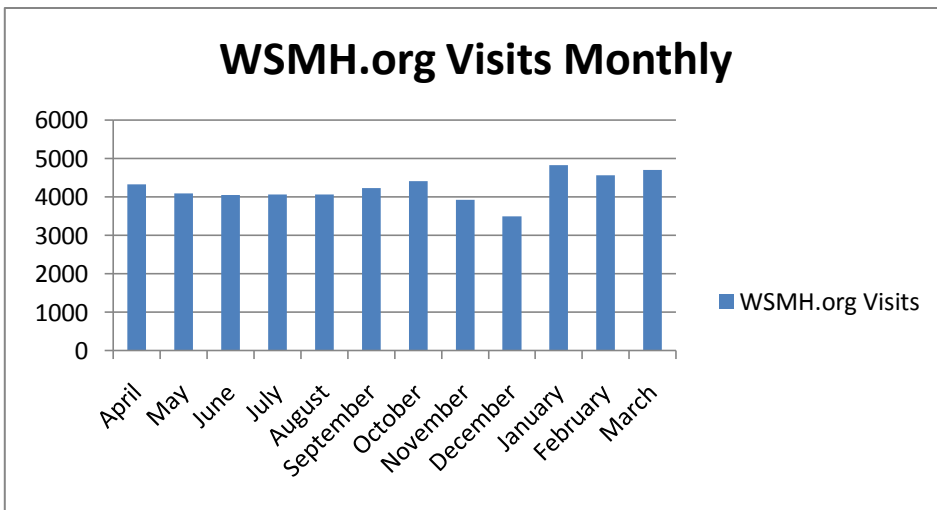
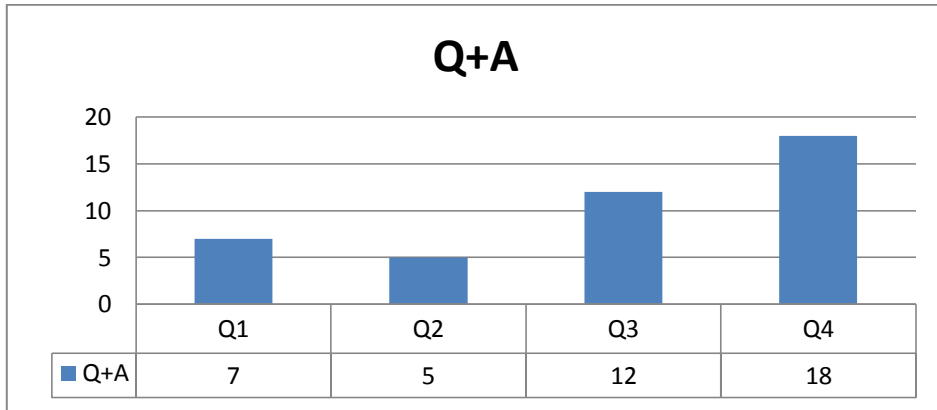
2BME



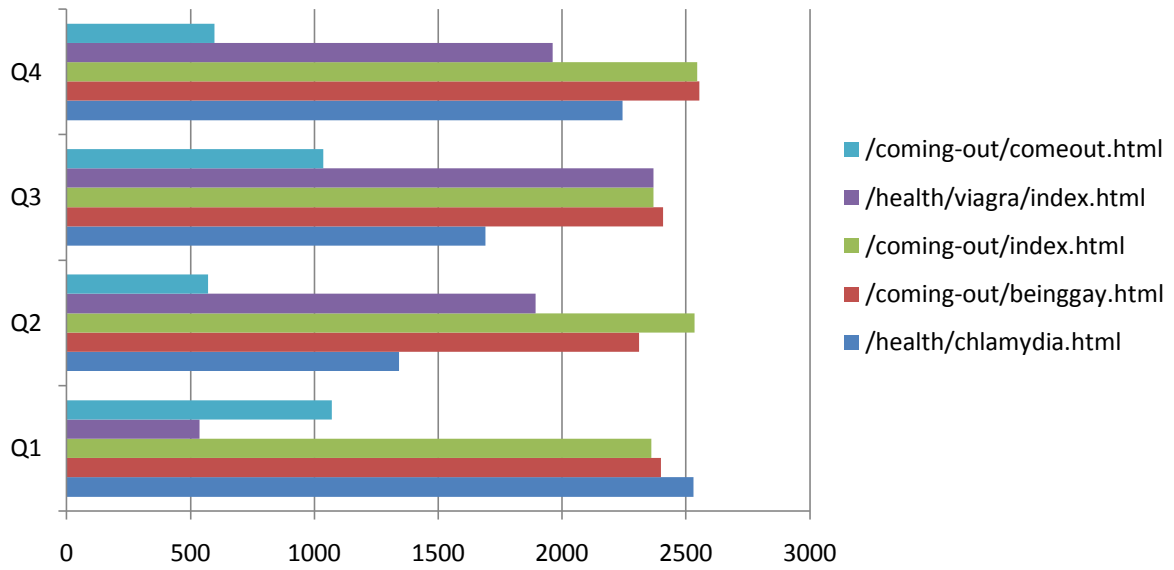
Chlamydia Screening



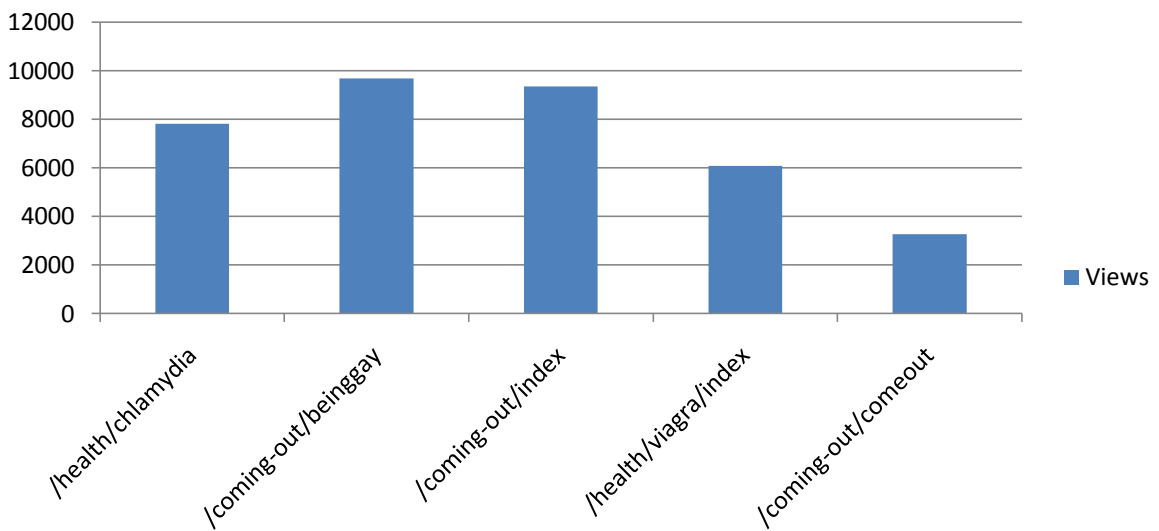
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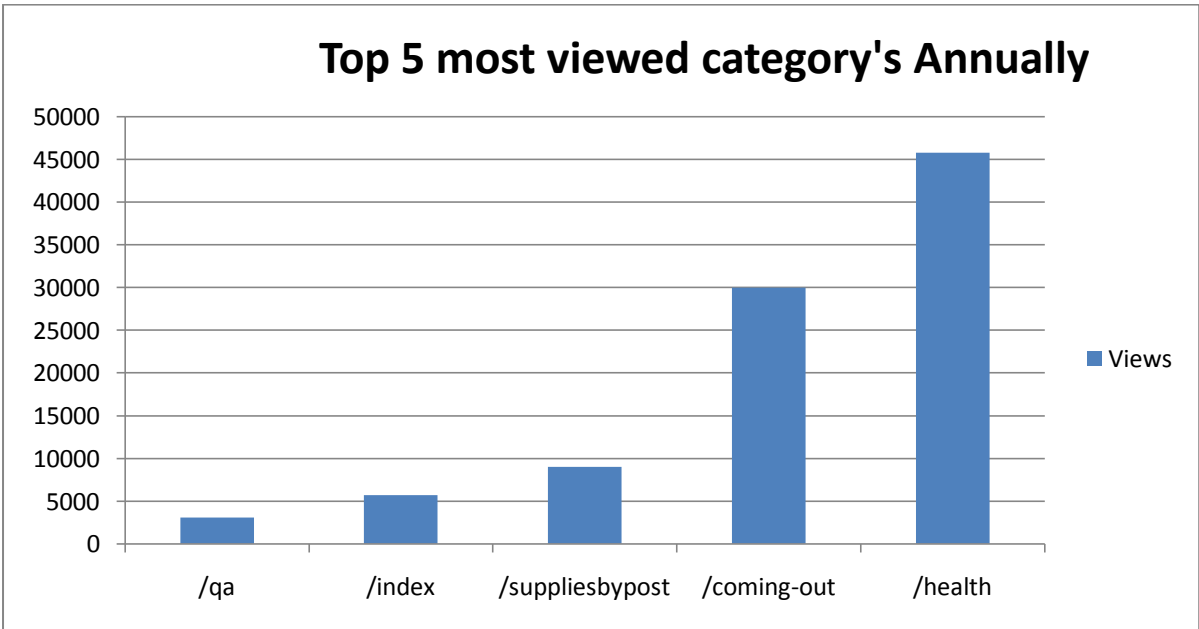
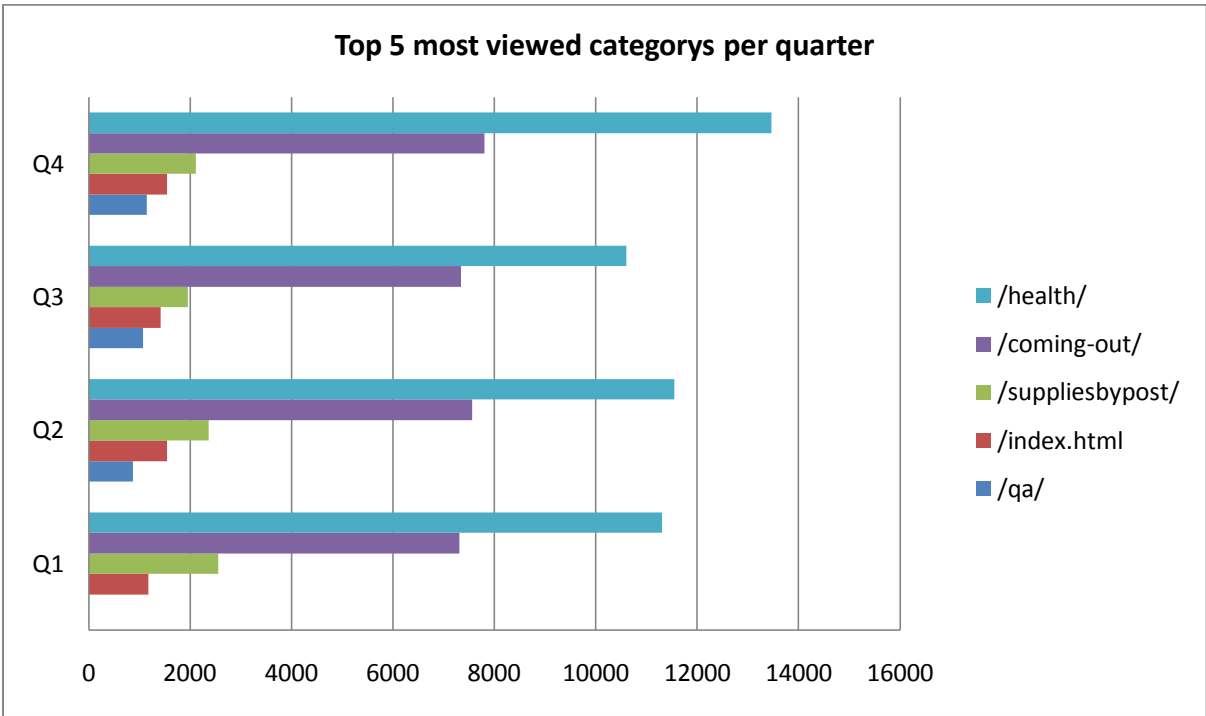


Top 5 most viewed Specific pages Quarterlyly



Top 5 most viewed specific pages annually





Website 2BME:

